

BOOSTER AGRINEST SAUDI ARABIA 2023

November 2023

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



BUSINESS FRANCE



Business France is the national agency overseeing globalization of the French economy. It oversees the international development and exports of French companies, as well as the exploration and evaluation of foreign investments in France.

Business France also promotes the attractiveness and economic image of France, as well as its businesses and territories. It oversees and develops the International Volunteering program in companies (VIE).

Business France has an overall staff of 1,500 employees based in both France and overseas. It operates 87 offices in 124 countries, supported by a network of governmental and private partners.





MARKET FOCUS AND CONTEXT

- Saudi Arabia covers an area of 2.2km², with over 1800km of coastline and a population of 35 million - making it the largest market in the region.
- The main objectives are to meet the Kingdom's food security targets within the framework of "Vision 2030". The focus is on AgTech and animal nutrition. Better technology for better yields, developing local production and better animal nutrition.
- Immersion program for French AgTech and animal nutrition companies looking to position themselves in the Middle East's leading market.
- This unique opportunity will enable French companies to connect with key market players and discover new business prospects in a fast-growing sector.
- There is a considerable need for agricultural machinery and equipment (all segments combined), equipment, livestock buildings, improved water use, desert technology, animal feed (poultry, sheep, goats, camels, cattle, etc.) as well as know-how and training.

5 French companies bringing the latest innovations of the Industry 4.0 in the Kingdom of Saudi Arabia



HIGH-PERFORMANCE DNA ANALYSES



DEVELOPS MICRO-ORGANISMS FOR EFFICIENT ECOLOGICAL TREATMENT



TECHNOLOGICAL AND SUSTAINABLE FEEDS



OWN INNOVATIVE FARMING SOLUTION : BUBBLE TECH ILB



TECHNOLOGICAL SOLUTIONS FOR FOOD SECURITY WORLDWIDE

ADNID

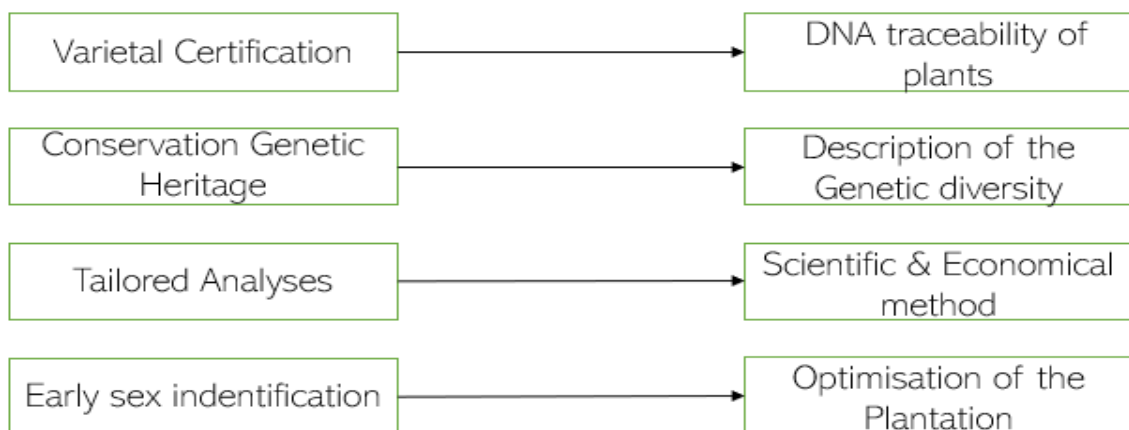


WHO ARE WE ?

ADNid offers innovative, high-performance DNA analyses to help manufactures improve food quality control and increase confidence in commercial transactions.

OUR MISSION : to reveal all useful genetic information from biological material for personalized restitution. ADNid acts as a reliable Genetic Information Agency.

DATA PALM TOOL BOX



CONSERVATION OF THE GENETIC HERITAGE

- Manage the conservation & exploitation
- Analyze DNA for genetic studies
- Traceability of plants during clonal multiplication
- Scientific & economical method of quality control for the production
- Nondestructive tests at early stage of the growing

GREENCELL



WHO ARE WE ?

GreenCell, through its MYECOPUR brand, develops micro-organisms for efficient ecological treatment solutions.

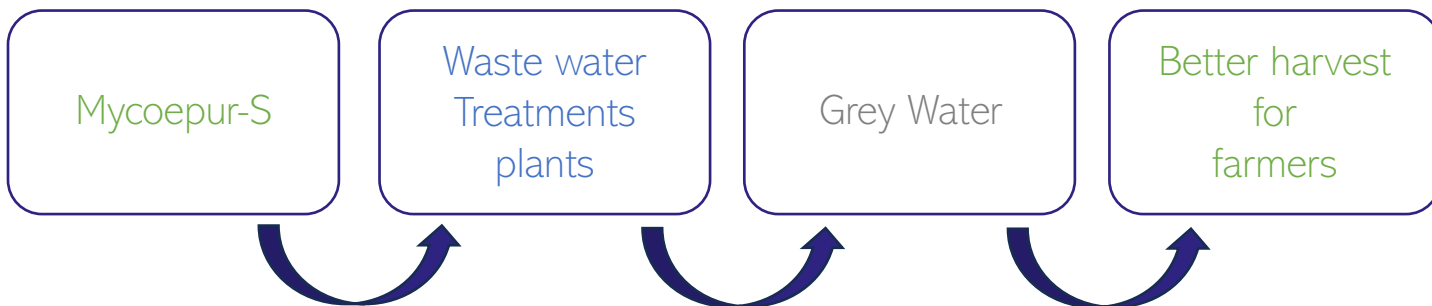
OUR MISSION :

To develop micro-organisms while preserving the planet's resources and helping to improve living conditions.

OUR TREATMENTS

- WATER / EFFLUENT TREATMENT
- POLLUTED SITES/SOIL TREATMENT
- WASTE METHANISATION

OUR SOLUTION



OUR MARKET

The total demand for water in Saudi Arabia in 2018 reached more than 25% billion m3, 82% of which was for agricultural use.

This is a fact that is constantly increasing and will be in the years to come.

HUDDLE CORP



WHO ARE WE ?

Huddle Corp offers technological feeds to enhance livestock performance, with customized services, galenic expertise and an innovative, sustainable approach.

OUR MISSION : Ensure that additive and natural nutrition is the most relevant for the animal. The quality of the food and its affinity with the animal are our objectives in order to maximize health and well-being.

OUR SOLUTION

BroodSup for Broodstock
For quality of layings & hatching

+52%
of hatched eggs*

VivoHatch for Larvae
Live feed substitute

+30%
of survivals*

HATCHERY FARM

TURNOVER x2



**FASTER TO REACH
600,000 TONS
(vision 2030)**

OUR OBJECTIVES

- **TODAY** : Operation first plant in France
- **2024** : Deploy aquafeeds to KSA
- **2028** : KSA implantation with strategic local partners

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INDEPENDANT LIVING BASE



WHO ARE WE ?

The AgroTech Independent Living Base (ILB) is a scientific Research & Development company. We have developed our own innovative farming solution : "*Bubble Tech ILB*".

OUR MISSION :

A solution that tis sustainable, clean & self-sufficient in water and energy, mobile, modular and capable of producing a large quantity of quality plant products in a small space and on a continuous basis.

ILB OFFERT : CONSULTING ON INDOOR FARMING

1. Project management for **the construction & transformation**
2. Project management for **research laboratories**
3. Public policy for **local food production**
4. Grant licenses to produce **Bubble Tech**

OUR ACHIEVEMENTS

- Product 25 tons of fruits, vegetables, cereals, aromatics plants, etc.
- Productivity : up to 40 times higher. Production all year round.
- Subsidiary in Middle East.
- Up to 95% reduction in water consumption.

ITK



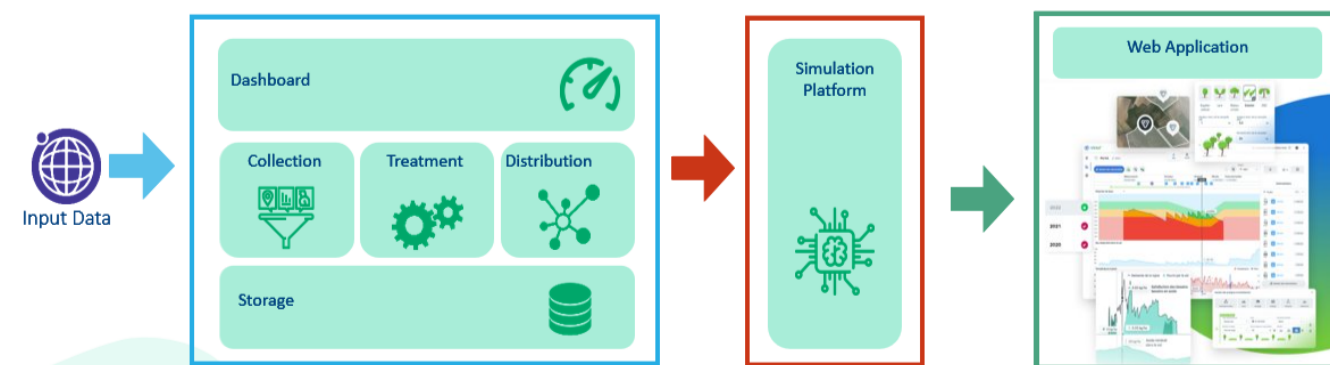
WHO ARE WE ?

ITK is an agronomic innovation company that develops technological solutions for food security worldwide.

OUR MISSION : to help farmers and their advisors simplify management of the profitability of their agricultural production, environmental protection, and animal health and well-being.

OUR SOLUTION

- ✓ A unique & patented AI intelligence
- ✓ The right dosis at the right moment at the right location



OUR OBJECTIVES

- WATER SAVINGS : 50% (Less Water scarcity)
- FERTILIZERS SAVINGS : 50% (GHG reduction)
- PRESTICIDES SAVINGS : 50% (Less contamination in soils and water)
- ENTERIC METHANE REDUCTION : 30% (Improve efficiency & welfare)

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